

## Why Use the INAHT Training Video?

Key advantages for using our **INAHT “No Room for Trafficking” Video** for training hotel/motel employees include the following:

- **It is very compelling: designed especially to appeal to the employees’ hearts and souls,** not just to their heads. Thus, employees will **more likely choose/want to** get involved in observing/reporting possible human trafficking incidents and not just because they have to be involved.
- **It portrays real stories** of two survivors (one sex and another labor) and of a former buyer.
- **It features two leaders of service provider agencies in Iowa,** representative of the many faith and non-faith-based organizations that help those victimized.
- **It is the culminated production of 18 months of the best practice, collaborative efforts among leaders from all of the INAHT human trafficking coalitions throughout Iowa.** As such, it was produced by Iowans and with Iowans concerning human trafficking in Iowa. This means that the speakers, actors and actresses are from Iowa; the scenery and background are photos from various places around the State, the scenarios shared are stories related to the speaker’s experiences including those in Iowa, and the statistics mentioned are significant to Iowa.
- **The INAHT training video is very professionally filmed and produced** by a very gifted film producer.
- **It effectively covers both sex and labor trafficking in Iowa according to Iowa law in a single, contiguous training package.**
- **It frees a training facilitator to be more available and more readily able to engage/connect with the audience,** since all of the basic, required information is dealt with in and by the video itself. Thus, it allows more time for Q & A and learning reinforcement (e.g. quiz-taking, discussion, personal elaboration). [A **Facilitator’s Tool Kit** is available on request.]
- **Free supplemental materials (individualized, plastic badge sleeves with informational inserts) along with colorful Posters (11”x17”) are available to management and employees.** These types of resources are very personal and innovative. [These supplemental training materials are free and available on request.]
- **It is available in full versions for hearing-challenged (subtitled/transcribed)** [Link is listed below] **and for Spanish-speaking audiences** [Soon to be released].
- **The video training is easily accessible to users via multiple formats.** For users with **reliable internet use:** training can be streamed via website links; for **non-internet use,** a flash-drive copy of these versions can be downloaded and copied to any personal computer and then utilized. [Also, if needed, a pre-loaded flash-drive is available from the INAHT, on request.]

- **It is a fast-moving, 36 minutes of training**, but doesn't seem to be that long according to those already trained. Also, a **2-minute Promotional Introductory Video** is available by INAHT that creates interest and highlights many of these outstanding features. [Link listed below.]
- **It was the very first non-DPS, training module approved and certified by the Department of Public Safety (DPS)**. The INAHT training video is listed on the [www.StopHTIowa.org](http://www.StopHTIowa.org) website immediately after the DPS training module.

As mentioned above, the INAHT provides a **Facilitator's Tool Kit** for those coalition training facilitators who want to use our INAHT Training Video in the most effective way, plus supplemental handouts and posters. Please make email request for these and, any other items, along with any questions and requests for additional support to **Shirlee Reding** (shirlee421@gmail.com) or **Dr. Joe Moravec** (joseph.moravec@mchs.edu).

You can view the **INAHT "No Room for Trafficking" Training Video** which is listed on the **DPS Training Library** website list at this link: <https://stophtiowa.org/>

For quick access, here are the **INAHT "No Room for Trafficking" Training Video** Links

**Two-Minute Promotional Introductory Video:** [NAHT "No Room for Trafficking" Promotional Video](#) link

**Regular English Version:** [NAHT "No Room for Trafficking" Training Video](#) link

**Subtitled/Transcripted Version:** [NAHT "No Room for Trafficking" Training \(Subtitled\) Video](#) link

Hopefully, these highlighted features help encourage INAHT Statewide Coalition members to use this outstanding training video which is offered **free** as a special gift to those individuals and organizations allied against human trafficking in Iowa and committed to helping make Iowa a trafficking free state.

**Dr. Joe Moravec and Shirlee Reding**

Co-Chairs, Research/Evaluation and Best Practice Committee

Iowa Network Against Human Trafficking and Slavery

