

Iowa Network Against Human Trafficking and Slavery (NAHT)

Board of Directors Meeting Minutes

April 9, 2019, 2:30-4:00

Conference Call

Present: George Belitsos, , Liz Cox, Jonathan Causey ,Elizabeth Quinn, Alyse Hardin, Taylor Houston, Jennifer Kerger, Katie Kyker, Elizabeth Quinn, Shirlee Reding, Roxanne Riesberg, Bernadette Rixner, Dr. Alissa Stoehr, Maggie Tinsman, Mike Tupper, and Trish Young

Excused: Angela Davis, Sister Shirley Fineran, Joy Fopma, Dr. Alissa Stoehr, and Suzanne Wright

Cox called the meeting to order and presented the agenda for review. Finding no changes to the agenda, Cox asked for any corrections to the previous minutes. A motion was made and seconded to approve the March 18, 2018 minutes. Motion passed

Belitsos moved to appoint Shirlee Reding to review/audit the treasurer's financial reports once each quarter. Motion was seconded and approved without dissent.

Treasurer Report was given by Kerger showing an ending balance of \$4,554.64. The deposits from Facebook led Cox to ask if the Board needed to put together a plan of action to capture the donor's information who used PayPal on Facebook so they could be acknowledged and recognized. The NAHT's PayPal on Facebook account was set up to take advantage of the November 2018 matching grant called "Day of Non-Profit Giving." At that same time, Belitsos changed the NAHT's donation button to the same option as what was being used on Facebook to eliminate the 3% processing fee of PayPal. As Belitsos had set up the "Day of Giving", he will check to see if we could return to getting the donor's contact information. Kerger clarified the March's deposits and expenses to the Board. Rixner suggested the board look into contacting Thrivent Financial for means of bringing in donations. The Siouxland Human Trafficking Coalition did follow through with Thrivent and has received \$220. Cox suggested that the Financial Committee look into this. Belitsos offered to work with Kyker on the Financial Committee. A motion to accept the Treasurer's Report for audit was made and approved.

Budget: Cox presented a budget and reviewed the budgeting categories of revenue and expenditures. Belitsos clarified that Lara Marsh was contracted to do the website maintenance and hosting, which included much more than just hosting the website but also maintaining, posting the minutes and blogs, keeping track of the calendar, designing and managing the newsletters, attracting more traffic to NAHT's website, and assisting with NAHT's PayPal service. For the purpose of clarification, Cox suggested that in the 2019 budget the cost of the website hosting agreement (a fee paid to a web

service to maintain and support website) should be listed as a separate item and place Marsh's contract agreement in a different category. Belitsos offered to send a copy of the NAHT's contract with Marsh to the Executive Committee to help with the setting of the budget. No action was taken on the budget and was deferred to the next meeting in May.

Cox recommended that we have a shared Google drive, which would be used for all the critical documents such as budget, financial statement, minutes, and contracts. Before the next meeting, Cox would set up a Google drive so that all board members would have access and the ability to edit board documents.

100+ Women Who Care Award to NAHT for Johnson County – Belitsos spoke about the 100+Women Who Care: Hawkeye Chapter's Q1 2019 donation of \$10,000. He explained that Lara Marsh, a member of 100+ Women group and our web contractor, had made a three minute presentation to the group about the Iowa NAHT, which was her charity choice. In response to her presentation, the Iowa NAHT was chosen to receive \$10,000. In a letter sent to Belitsos, the following stipulations of the 100+Women Who Care were:

1. That a representative from NAHT gives a five (5) minute presentation at our next quarterly meeting on how the donation was or is to be used. The Q2 2019 100+ Women Who Care: Hawkeye Chapter meeting is currently scheduled to take place on June 6, 2019 at Terry Trueblood Recreation Area.
2. That all funds will be used locally within Johnson County, IA
3. That you will provide documentation to us to verify your non-profit status as a 501(c)3.
4. That on or before **June 15, 2019**, you will create and deliver a written (email or mailed) acknowledgment of charitable contribution to each Member from whom you received a donation. 100+ Women Who Care: Hawkeye Chapter will provide your organization with member email addresses and donation amounts for the donations collected via the uBack online giving platform (for which you will receive aggregated checks from uBack).
5. That your organization will **not** use any member information obtained through this donation to directly contact or market to Members of 100+ Women Who Care: Hawkeye Chapter outside of the one-time donation acknowledgement.
6. That you inform us within 1 week of receipt, at the contact provided below, of any 100+ Women Who Care: Hawkeye Chapter donation delivered directly to your organization including name and amount donated.
7. That your organization promote 100+ Women Who Care: Hawkeye Chapter on social media, including your website if applicable, for a period of not less than 90 days following receipt of the donation.
8. That you will provide the 100+ Women Who Care: Hawkeye Chapter with a high-resolution logo and give 100+ Women Who Care: Hawkeye Chapter the permission to use this logo on marketing and promotional materials.
9. That you will work with us to provide information to the Richard M. Schulze Family Foundation within 6 weeks of the meeting date to be considered for a possible matching funds to your organization via the Schulze Family Foundation.

In accepting the money and the nine conditions, Cox stated that NAHT would also need to produce a plan of action to present to the 100+Women Who Care: Hawkeye Chapter by June 15th.

Belitsos stated that there is a Johnson County Human Trafficking Coalition that has been in communication with the NAHT regarding becoming an ally since November 2018. This coalition is being led by a couple of nurses and chaired by a doctor from the University of Iowa. The coalition did not want to form a 501(c)(3) group, but wanted to know if NAHT would be their fiscal agent and accept donations on their behalf. He mentioned that the Johnson County coalition wanted to expand awareness by doing a conference. Since the funds were designated for Johnson County, he felt this would be a good opportunity to bring NAHT's statewide programs such as the sticker program, the hotel motel training, and massage ordinance to Johnson County. Belitsos offered to arrange a conference call with the Johnson County coalition to discuss a partnership.

As the NAHT treasurer, Kerger e-mailed Marsh for a copy of the rules associated with the donation funds, a contact person to whom a thank you could be sent, and any suggestion on the fund usage. In an email from Marsh, the following ideas were potential suggestions made by her that she thought might be helpful:

- Expand hotel/motel trainings - hold them in Johnson County but invite people from the state. You could have one training or a set of trainings that would potentially reach a lot of employees.
- Offer healthcare trainings. There are a lot of healthcare professionals in this area. I'd love to see trainings for school nurses who are on the frontlines, but all healthcare professionals as well would benefit. Gretchen Waech from the Attorney General's office may have ideas, we had her speak at the Iowa Nurse Practitioner Conference about healthcare specific approaches.
- Work to get the massage therapy ordinances passed in all Johnson County cities (North Liberty, Hills, etc.). Right now it's just Iowa City and Coralville.
- Stickers/bulletin boards - perhaps the Network could fund some bulletin boards in Johnson County and/or provide free signage/stickers/etc. to more businesses in Johnson County.
- Gridshock - could the Network fund a showing of the movie in Johnson County? We have the Englert and Film Scene who would be wonderful venues.
- Hawkeye Football game - maybe there's a way to be a partner/sponsor for a game and get some PR/handout info/etc. They have a great PA/video board - maybe show a 1 minute trailer from Any Kid, Any Where or from Gridshock.

Rixner pointed out that Vanessa McNeil, who put together the "Gridshock" film, would be attempting to put the film online so if the Johnson Coalition wanted to do a premiere of the film that they would need to do it soon.

A motion with great gratitude to accept the \$10,000 and the stipulations outline in the letter from the 100+Women Who Care: Hawkeye Chapter was made. Motion passed.

Shirt Pocket Collaboration – Belitsos received an email from Sidney Fink, who designs shirt pockets for a design clothing company. This company donates a portion of their sales to a non-profit. Iowa NAHT was chosen as the non-profit recipient.

Gridshock Premiere Showing. Belitsos reported that 1,300 tickets were sold for this film premiere at the Des Moines Civic Center. Some were given to legislators. He felt that the film was very well done, had a huge impact on the audience, and will do a lot of good for increasing awareness. Tinsman is one of the speakers in the documentary along with several former NAHT board members including Buckels and Davidson. Belitsos was glad that in January Vanessa McNeal received recognition the NAHT Outstanding Service Award as presented by Governor Reynolds. The film was also shown yesterday at the Iowa State University to 800 attendees of students and local residences. The NAHT was co-sponsor of the film showing and had its information table set up at the event. Belitsos will be sending out a blog which will list the following dates at other locations for the showing of Gridshock:

April 15 – Lang Auditorium – University of Northern Iowa – 6:00 pm

April 18 – Figge Museum – Davenport, Iowa – 6:00 pm

April 25 – Hotel Julien Ballroom – Dubuque International Film Festival 3:15 pm

April 27 – Five Flags Orpheum – Dubuque International Film Festival 6:15 pm

May 2 – Main Lounge – University of Iowa – 6:00 pm

May 7 – Film Scene – Iowa City, Iowa – 6:30 pm

May 9 – Federated Fellowship Church – Pella, IA 7:00 pm

Legislative Advocacy Committee Report Tinsman report that NAHT’s top priority, the Mandatory Reporting Training Bill SF544, passed unanimously in the House. She urged everyone on the Board to contact their Senator to request SF544 be placed on the Debate Calendar of the Senate and to approve it as well. A phone call or a face to face visit with your Senator would be the most effective way in getting this done. Cox asked Tinsman if she knew the person who places bills on the calendar: Tinsman indicated that it was most likely the Majority Leader – Senator Jack Whitver. Also, she and Angela Davis would appreciate hearing from the Board members as to which Senators they were able to contact. Belitsos reported that he has had face-to-face meetings with Senator Whitver and Senator Quirnbach.

Tinsman mentioned that SF540, which was the temporary power of attorney, did pass the Senate and has been amended. She felt the amendment was good and the bill is now over in the House. When asked about any massage bills that made it through the second funnel, she stated that SF267 was a companion bill that is in the House. Concerning SF579, Maggie believed that it didn’t make it out of funnel as it didn’t show up on Davis’s weekly legislative tracking table.

Report on Massage ordinance enforcement - Rixner stated that she didn't have anything to report at this time. Cox asked if we have anyone tracking the effectiveness of massage ordinances. Reding mentioned that the Des Moines/Plymouth Human Trafficking Coalition has been keeping track of those 16 cities that had passed ordinances. Their Coalition had sent out letters to each Chief of Police in cities where an ordinance had passed requesting any data they could provide on what the massage ordinances had accomplished for their city. She stated she would report back to the board when she had more information from their follow-up with the Chiefs.

Belitsos mentioned that we have the "Research, Evaluation, and Best Practice Committee" that could be asked to evaluate the effectiveness of local ordinances. Reding along with Causey will meet to form a sub-committee to discuss ideas for tracking and reporting as well as coming up with a plan of what can be done with the data gathered. Other board members interested in being on this committee should contact Reding at shirlee5@mediacombb.net.

Cox asked that the reports for Hotel/Motel Training and NAHT Sticker Program be set aside to give time for announcements.

- Rotary Club District 6000 Conference – May 4th 1:15-3:00 West Des Moines Sheraton Hotel – Belitsos guest speaker.
- The next Board of Directors meeting Tuesday, May 14th 2:30-4:00 pm.
- The next Executive Committee Meeting will be Tuesday, June 4th, 2:30-4:00 pm
- Hamilton County Mental Health and Trafficking Conference – May 17th, from 9:00 am to 3:30 pm at Trinity Lutheran Church in Hamilton, Iowa
- Human Trafficking Conference for Health Care Providers, May 21st, from 9:00 am to 2:00 pm in the Hallagan Education Center in Cedar Rapids Iowa
- May 23rd at 7pm - American Association of University Women Board of Directors meeting with Belitsos speaking on becoming an ally of the NAHT
- In the month of May, for a \$10.00 donation to Siouxland Coalition Against Human Trafficking, Bobier B Studio Photography is offering a FREE black and white 5 x 7
- LWV Convention on June 7th at 7 pm Iowa State University Alumni Center, Belitsos, Camp, and Buckels will be guest speakers
- June 29th – Freedom Ride - a motorcycle ride through NE Iowa to raise human trafficking awareness
- July 27th – "Bash" (Christian music festival) 3-10 pm at McGrath Amphitheater, Cedar Rapids, benefiting Chains Interrupted
- October 4th – Freedom Gala – Chains Interrupted

Cox stated that she will move the approval of the treasurer's report and minutes to the end of our next meeting so that we might hear members' updates first. Belitsos suggested asking Jesse Johnson,

Coordinator of the UCRI grant program, Gretchen Brown-Waech, Human Trafficking Coordinator of the Attorney General's Office, and Terry Cowman from the Department of Public Safety to our next few Board meetings. Causey stated that he had scheduled Special Agent Holly Witt from the DPS Intelligence Division for our June 11th meeting.

Next meeting is scheduled for Tuesday, May 14th from 2:30-4:30

Meeting was adjourned at 4:01 pm.