The Iowa Network Against Human Trafficking and Slavery
and
The Nebraska Coalition on Human Trafficking Hotel Motel Project
Roles of Hotel/Motel Volunteer Ambassadors and Trainers

- **Why focus on hotels and motels?**
  Hotels and motels are a primary location for sex trafficking, often unbeknown to managers and staff. Major events especially sporting events draw many people to cities and towns who stay in hotels and motels. Traffickers bring in women, many who are minors, to the hotels and motels during these events. The traffickers view them as an opportunity for huge profits with very little risk of penalty or punishment. These events are not the root cause of sex trafficking. The root causes are greed and a subculture that accepts treating people, especially women and children, as sex objects that can be bought and sold. Poverty, lack of access to education and health care, and desperation lead to maintaining a pool of vulnerable victims.

- Ambassadors and Trainers receive direction from and report to the Central Iowa Coordinator of the Hotel-Motel Project
- It is expected that each trained volunteer will conduct at least 3 trainings in a 6 month period.

- **Role of Central Iowa Ambassador-**to build and maintain long-term relationship with hotel
  a. Attend volunteer training session
  b. With the assistance of the Consulting Coordinator set up a time to visit with the hotel/motel manager regarding training of employees
  c. Be part of a two-person team to visit with the manager to:
    - Learn about efforts already being made to address human trafficking in their facility
    - Share the goals and vision of the Hotel/Motel Project
    - Share the benefits of providing training for all employees
    - Obtain potential dates for trainers to do the training
      -can provide several training sessions to accommodate all staff
      -can do training during the day and/or evenings
      -can provide Spanish translation when needed
    - Inquire if hotel has computer and projector to do the training
    - Share information regarding the visit with the Hotel-Motel Consulting Coordinator
  d. Attend the training given by the designated Trainer
    - Distribute Human Trafficking flyers to all employees at the training and leave additional ones for the manager to place in the employee break room
    - Assist the trainer with pre-arranged duties, e.g. set up, assessment assistance
    - Complete the paperwork for training and return to hotel/motel consulting coordinator. Provide copy of the 6 month follow-up assessment and inform of your return visit
  e. Make a follow-up call within a week to the manager to thank him/her for the opportunity to train employees and for their commitment to eliminate human trafficking in their facility
  f. Make a follow-up visit or phone call every 3-6 months to:
    - Affirm the efforts of the manager, may team with another person to do the training.
    - Determine if additional training is needed for new employees
    - Ask if they have any questions and/or need any further information
    - Ask the manager to complete the 6 month follow-up assessment

- **Role of Trainer:**
  - Attend volunteer training session
  - Be part of the two-person team to visit with manager to set up date for training (see section c above)
  - Provide the training which should take 30 minutes, followed by Q&A
  - Provide, explain and collect pre- and post-assessment

- Be available for additional **re**-training at the hotel/motel as needed