2017-18 Strategic Plan Goals

Updated 12/15/2017

	I. Goals Completed in 2017	Progress Report
1.	Clarify Iowa NAHT mission statement and purpose in light of rapid expansion of human trafficking state grant funds for training, prevention projects, and survivor services. The July 1, 2016 establishment of two new state agency offices to combat human trafficking has also redefined the role and function of the Network.	Clarification of Mission and Action Step Policy, approved by Executive Committee January 30th and Board approval March 13th 2017. Completed in 2017.
2.	Write a board member job description and a document clarifying and describing duties of Network Officers and Executive Committee.	Job description and Executive Committee duties written and approved by the board on February 13th 2017.
3.	Develop a conflict-of-interest statement and secure board member signatures.	Conflict of Interest statement approved by Executive Committee February 25th 2017. Completed in 2017.
4.	Write a 2012-2016 history of human trafficking state legislation and state appropriations to fight human trafficking. Address year-to-date actual implementation and outcomes.	Legislative history written up and posted on website February 1st 2017. Completed in 2017.
5.	Create an Iowa NAHT brochure describing our mission, how to volunteer, major sources of victim assistance, national and Iowa data and current goals and future plans.	New brochure completed January 9th 2017 and 600 copies distributed. Reprinted and updated in May, September and November 2017. Completed in 2017.
6.	Create a portable three panel tabletop display for conferences and events and begin to staff table with volunteers at conferences and events. Display and make available brochures from major human trafficking Iowa providers, and state and national sources. Post the national and state hotlines.	Board approved a $350 expenditure. A practice display board is currently in use. Completed in 2017.

	II. 2017 Goals carried over into 2018	Progress Report
1.	Develop a written 2017 legislative plan and solicit allies within the Governor's office and legislature and among affiliates. Post the Network legislative agenda on the Iowa NAHT website. Develop action steps for leading Iowa's anti-trafficking legislative efforts.	A written 2017 legislative plan was posted on website January 4th and distributed to press on Jan. 9th. Sent to all blog subscribers. Carry over into 2018.
2..	Promote and/or co-sponsor statewide and regional conferences and local panels and workshops.	2017 Regional Conferences in Des Moines and Ames (200 attended each). Red Oak training lead by Stephen O'Mara. Ankeny panel held, February 25th, 2017 and 105 attended. Onawa training attended by 103 in October 2017. Over 30 local panels and workshops in 2017. Carry over into 2018.
3.	Establish an Iowa NAHT Fundraising Committee and fundraising goal and solicitation plan. Consider inviting non BOD volunteers.	No progress. However, the board chair sent out a fundraising solicitation letter to 1,000 allies. Carry over into 2018.
4.	Implement an upgrade to the Iowa NAHT website including a list of advocate and affiliated agencies and groups; legislative history and current legislative agenda; and expand meeting training and calendar of events and meetings. The website goal is to become the go to source for human trafficking information and for connecting resources/collaborations	Major update of advocate and affiliate list approved by Board on February 13th, 2017. Speakers Bureau no progress. Calendar of trainings and events greatly expanded on website. Carry over into 2018.
5.	Encourage and ensure that state agencies complete a statewide needs assessment; collect and report data; develop reporting protocols; and measure outcome and progress made by grant funded human trafficking projects.	The Needs Assessment will be released by the Attorney General's Office in January 2018. Carry over into 2018
6.	Establish a Research, Evaluation and Best Practice Standards Committee. Invite non-board volunteers, experts, survivors, providers and state agency reps to participate.	On January 9th, two board members volunteered to lead the committee. First monthly meeting held February 22nd 2017. Research grant study to be released in December 2017. Carry over into 2018

7.	Establishment of a Legislative Advisory Council as described in bylaws. This will become a mechanism to meaningfully involve volunteers as well as service providers and affiliates. The Advisory Council will develop public policy proposals and advocate for NAHT legislation plans.	Co-chairs recruited and volunteered to lead and select council members in May 2017. Began monthly meetings in August 2017. Merged with Prevent Child Abuse Legislative Cmte. Carry over into 2018
8.	Establish an Anti-Human Trafficking Day on the Hill including a press conference with appeals for support of legislation and a proclamation signed by the Governor. Recognize legislators and volunteers who have advanced the fight against trafficking. Invite all statewide advocates and allies to participate.	Successful Day on Hill held on January 9th 2017. Governor Branstad signed proclamation plus hosted a trafficking press conference. 5 Outstanding Achievement awards were presented. Carry over and repeat in 2018.
9.	Plan and initiate a major statewide training program for hotel/motel employees. The goal is to educate the hospitality industry to recognize the signs of trafficking and how to report. Partner with Nebraska Coalition for curriculum and training model.	Negotiated and signed MOU with Nebraska Coalition July 2017. Press conference and endorsement by Governor Reynolds and Lt. Governor Gregg September 19, 2017. Belitsos and O'Meara also spoke at press conference. Meeting with law enforcement and Commissioner Ryan to get by-in to training project. Carry over to 2018.
10.	Plan and initiate a major statewide initiative to prevent and fight prostitution and trafficking in Iowa massage businesses. Ask coalitions and advocates to approach local city councils to adopt ordinances to regulate massage businesses.	May 2017 legislature amends Iowa code to permit cities to regulate massage businesses. The NAHT recognized the City of Johnston for becoming the first city in Iowa to pass an ordinance. Carry over into 2018

	III. New goals for 2018	Progress Report
1.	Change the name of the Network to add "slavery" to read the Iowa Network Against Human Trafficking and Slavery. Do not change acronym, or website address. Expanded name to be added to all correspondence, brochures, & Board policies by March 1, 2018.	
2.	Write a 2006-2012 year-by-year history of human trafficking state legislation to fight human trafficking. 2006 marks the first year in which a bill defined trafficking and made it a felony in Iowa Code.	
3.	Ask the Iowa Attorney General's Office and the Department of Public Safety to define in writing the differences in their anti-human trafficking functions and also where there is overlap and coordination/collaboration. Once defined, add this information to the Iowa NAHT website and Board chair's blog post.	
4.	Establish a Speaker's Bureau and Conference Cmte. Recruit a Volunteer board member to chair the cmte. Goal is to match qualified anti-trafficking speakers to requests.	
5.	Create a roll-up informational scroll for display at conferences and events.	
6.	Establish a Facebook page. All website blog posts and training/event announcements will also be placed on the Facebook page.	