

2nd Draft

Iowa Network Against Human Trafficking 2017 Strategic Plan Goals

1. Clarify Iowa NAHT mission statement and purpose in light of rapid expansion of human trafficking grant funding, training, prevention projects, and survivor services. The July 1 establishment of two new state agency offices to combat human trafficking has also redefined the role and function of the Network.
2. Encourage and ensure that state agencies complete a statewide needs assessment; collect and report data; develop reporting protocols; and measure outcome and progress made by grant funded human trafficking projects.
3. Establish a research, evaluation and best practice standards committee. Involving non-board volunteers, experts, survivors, providers and state agency reps.
4. Establishment of an Advisory Council as described in bylaws. This will become a mechanism to meaningfully involve volunteers as well as service providers and affiliates. The advisory Council will also develop public policy proposals and advocate for NAHT legislation plans.
5. Establish an Anti-Human Trafficking Day on the hill including a press conference with appeals for support of legislation and a proclamation signed by the Governor. Recognize legislators and volunteers who have advanced the fight against trafficking. Invite all statewide advocates and allies to participate.
6. Develop a written 2017 legislative plan and solicit allies within the Governor's office and legislature and among affiliates. Post the Network legislative agenda on the Iowa NAHT website. Develop action steps for leading Iowa's anti-trafficking legislative efforts.
7. Promote and co-sponsor statewide and regional conferences and local panels and workshops.
8. Establish an Iowa NAHT Fundraising Committee and fundraising goal and solicitation plan. Consider inviting non-BOD volunteers.

9. Implement an upgrade to the Iowa NAHT website including a list of advocate and affiliated agencies and groups; speakers bureau list of qualified anti-human trafficking speakers across Iowa; legislative history and current 2017 legislative agenda; and expand meeting training and calendar of events and meetings. The website goal is to become the go to source for human trafficking information and for connecting resources/collaboration.
10. Write a board member job description and a document clarifying and describing duties of Network officers and Executive Committee.
11. Develop a conflict-of-interest statement and secure board member signatures.
12. Write a year-by-year history of human trafficking state legislation and state appropriations to fight human trafficking. Address year-to-date actual implementation and outcomes.
13. Create an Iowa NAHT brochure describing our mission, how to volunteer, major sources of victim assistance, national and Iowa data and current goals and future plans.
14. Create a portable three panel tabletop display for conferences and events and begin to staff table with volunteers at conferences and events. Display and make available brochures from major human trafficking Iowa providers, and state and national sources. Post the national and state hotlines.