



Human Trafficking and Slavery Two-Year Strategic Plan Goals for 2021-2022 (1/1/21-12/31/22)

New and Revised Goals for 2021 and 2022

This list does not include 2020 carryover goals (e.g., startup of a Survivor Service Provider Collaboration) nor Legislative annual priorities and goals.

1. Enter a collaborative agreement with the Iowa Secretary of State (completed July 2021) to advise and assist the SOS in the establishment of a statewide Iowa Businesses Against Trafficking (IBAT) program to register businesses to “learn something” and “do something” to fight trafficking in Iowa. ~~Establish an IBAT section of the NAHT website to include a giving portal for Iowa businesses to support the NAHT and trafficking survivor service allies.~~ (This project is assigned to the NAHT Research and Best Practices Committee). **New Revised goal in 2022.**
2. Recruit members of Iowa’s largest service organization (Rotary) to serve on the NAHT board and to collaborate and support Iowa Rotary District 6000 and its 67 local Rotary Clubs to engage in awareness and prevention projects. **New goal in 2022.**
3. Explore becoming the first state in the nation to become a Trafficking Free Zone. Encourage and support Iowa cities and counties that wish to become Trafficking Free Zones. (This goal is assigned to the NAHT Research and Best Practices Committee). **Revised goal for 2022.**
4. ~~Collaborate with state agencies and universities to develop a training curriculum for certification of survivor service providers. (Assigned to the NAHT Research and Best Practices Committee).~~ **New goal for 2021.**
5. Collaborate with state agencies, cities, and county coalitions to adopt a “Demand an End” campaign, (e.g. possibly become Trafficking Free Zones) for their area. With a view to develop and launch a statewide Demand an End campaign in 2023. **Revised goal for 2022.**
6. Research best practice and outcome-based “John Schools” that could be introduced into Iowa in 2023. (Assigned to the NAHT Research and Best Practice Committee). **Revised goal for 2023.**
7. Add a part-time hourly NAHT Administrative Consultant to the 2021 budget and fundraising plan. (\$10,000 raised and set aside for 2022) The Administrative Consultant will assist the board chair with the blog post, correspondence, coordinate the NAHT Speaker’s Bureau and statewide projects, distribute rescue stickers, and provide grant writing/fundraising. This consultant will not be hired until the needed funds are raised. (This goal is assigned to the NAHT Fundraising Committee). **Carryover goal from 2020.**
8. Initiate interest and support for the creation of both a Southern Iowa Regional Coalition Against Trafficking and a North Central Regional Coalition Against Trafficking. (Assigned to NAHT Executive Committee). **Revised goal for 2022.**
9. ~~Create a general “HT in Iowa” 30-minute video in support of the IBAT initiative that~~

~~provides an accurate, complete introduction to human trafficking in Iowa. (This goal is assigned to the NAHT Research and Best Practices Committee).~~ **New goal for 2022.**

10. ~~Develop an Iowa Businesses Against Trafficking page on the NAHT website to further encourage and equip IBAT businesses to build their capacity to impact their employees and community (This goal is assigned to the NAHT Research and Best Practices Committee).~~ New goal for 2022.

11. The NAHT will work to become more “survivor informed” by reestablishing a Survivor Panel to advise the NAHT and to recruit and support survivors to serve on the NAHT Board and committees. Revised goal for 2022

Completed Goals in 2020 and 2021

1. Develop a new section of the NAHT Resource Directory to describe and promote the 11 existing anti-trafficking city and multi-county coalitions. **(Completed)**
2. Complete a major update to the NAHT website resource directory by September 1, 2021. **(Completed)**
3. Adopt a new NAHT vision statement. **(Completed)**
4. Develop and distribute 3,000 Spanish language rescue stickers and continue distribution of the English language sticker with a goal of distributing 5,000 stickers in 2021. **(Completed)**
5. Design and distribute two Spanish language posters and 4 more English language posters in 2021. **(Completed)**
6. Develop an Iowa hotel/motel employee training DVD that meets the Department of Public Safety’s certification criteria as spelled out in HF2259. Create a Hotel/Motel training site on the NAHT website. (Assigned to the NAHT Research and Best Practice Committee). **(Completed)**