Human Trafficking and Slavery Two-Year Strategic Plan Goals for 2020-2021 (1/1/20-12/31/21)

This list does not include 2019 carryover goals, e.g., startup of a Survivor Service Provider Collaboration.

1. Explore becoming the first state in the nation to become a Trafficking Free Zone. Encourage and support Iowa cities and counties that wish to become Trafficking Free Zones. (This goal is assigned to the NAHT Research and Best Practices Committee). New goal for 2021.
2. Collaborate with state agencies and universities to develop a training curriculum for certification of survivor service providers. (Assigned to the NAHT Research and Best Practices Committee). New goal for 2021.
3. Collaborate and coordinate with city and county coalitions to adopt a "Demand an End" campaign for Iowa. Launch statewide Demand an End campaign at the Thursday, January 13th, 2022 NAHT Day on the Hill. (This goal is assigned to the NAHT Research and Best Practices Committee). New goal for 2021.
4. Research best practice and outcome-based "John Schools" that could be introduced into Iowa in 2022. (Assigned to the NAHT Research and Best Practice Committee). New goal for 2021.
5. Add a part-time hourly NAHT Administrative Consultant to the 2021 budget and fundraising plan. The Administrative Consultant will assist the board chair with the blog post, correspondence, coordinate the NAHT Speaker's Bureau and three statewide projects, assist Network committee chairs, and provide grant writing/fundraising. This consultant will not be hired until the needed funds are raised. (This goal is assigned to the NAHT Fundraising Committee). Carryover goal from 2020.
6. Develop an Iowa hotel/motel employee training DVD that meets the Department of Public Safety's certification criteria as spelled out in HF2259. (Assigned to the NAHT Research and Best Practice Committee). Carryover goal from 2020.
7. Initiate interest and support for the creation of a Southern Iowa Regional Coalition Against Trafficking. (Assigned to NAHT Executive Committee). Carryover goal from 2020.
8. Collaborate with state agencies and universities to develop Best Practice Standards for prevention and survivor direct service organizations. (The goal is assigned to the Survivor Service Provider Collaboration Committee and the Research and Best Practices Committee). Carryover goal from 2020.
9. The NAHT will work to become more "survivor informed" by recruiting survivors to serve on an advisory panel or on the board and committees. (Completed)
10. Develop a new section of the NAHT Resource Directory to describe and promote the 11 existing anti-trafficking city and multi-county coalitions. (Completed)
11. Complete a major update to the NAHT website resource directory by September 1, 2020. (Completed)
12. Adopt a new NAHT vision statement. (Completed)
13. Develop and distribute 1,500 Spanish language rescue stickers and continue distribution of the English language sticker with a goal of distributing 10,000 stickers in 2020. (Completed)